

SAKKI

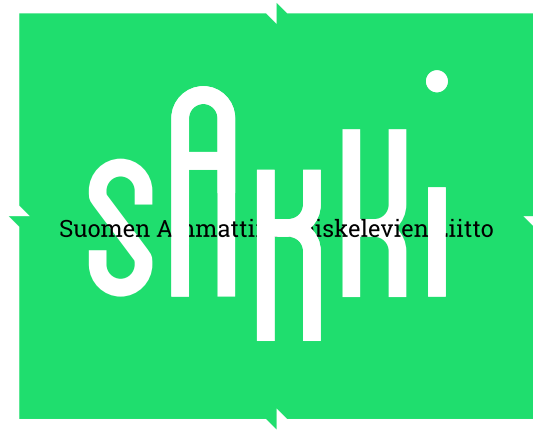
Suomen Ammattikorkeakoulujen Liitto

SAKKI
CONCEPT GUIDELINES
08 JUNE 2016

LOGO



PRIMARY LOGO A
(Minimum width 30mm)



PRIMARY LOGO B



SECONDARY LOGO



SECONDARY LOGO BLACK



SECONDARY LOGO NEGATIVE



ICON
(For use for very small applications)

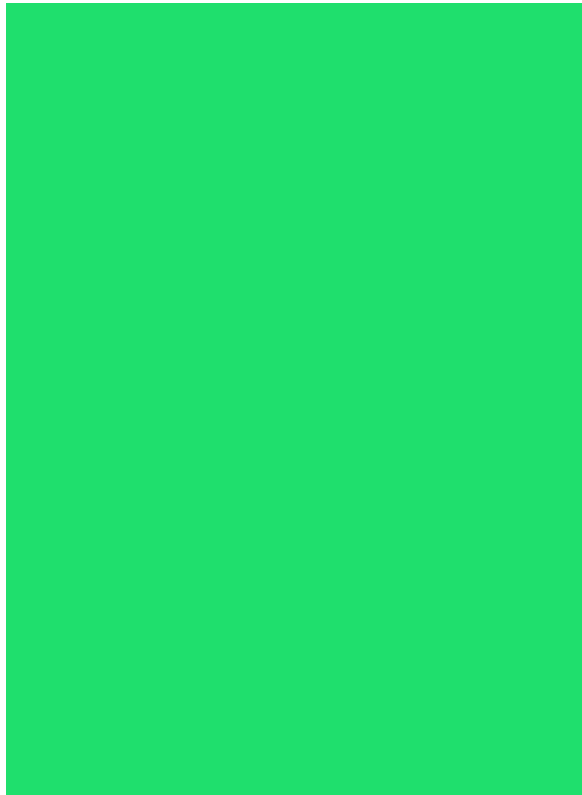


ICON BLACK



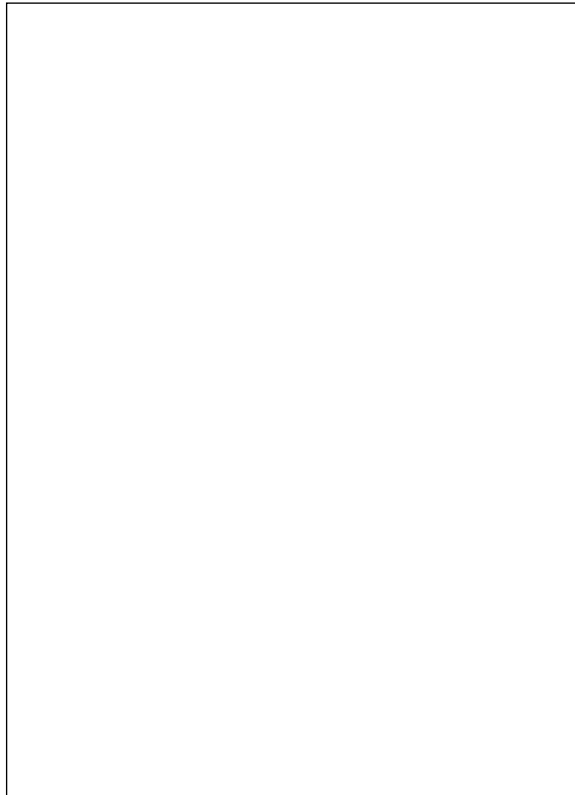
ICON NEGATIVE

COLORS



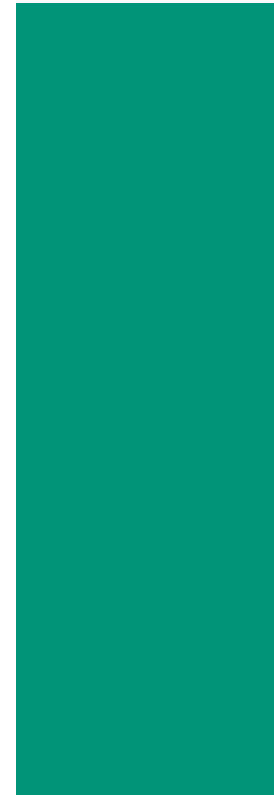
PRIMARY GREEN

R: 31 G: 223 B:109
C: 55 M: 0 Y: 65 K: 65
PANTONE 2268C



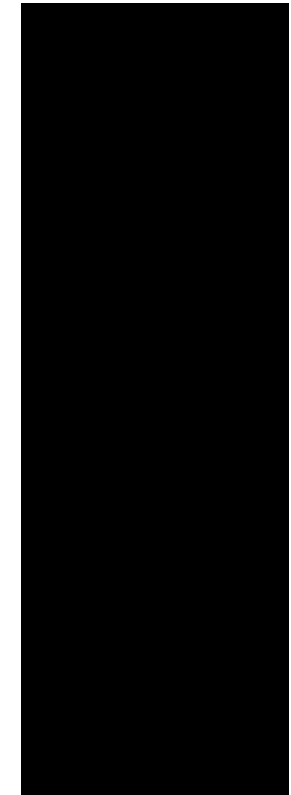
WHITE

R: 255 G: 255 B: 255
C: 0 M: 0 Y: 0 K: 0



SECONDARY GREEN

R: 0 G: 149 B: 122
C: 90 M: 5 Y: 63 K: 6
PMS: 2243 C



BLACK

R: 0 G: 0 B: 0
C: 0 M: 0 Y: 0 K: 100
PANTONE BLACK C

TYPOGRAPHY

DIN CONDENSED BOLD

abcdefghijklmnopqrstuvwxyzåöö

ABCDEFGHIJKLMNOPQRSTUVWXYZÅÖÖ

0123456789

ROBOTO SLAB LIGHT

abcdefghijklmnopqrstuvwxyzåöö

ABCDEFGHIJKLMNOPQRSTUVWXYZÅÖÖ

0123456789

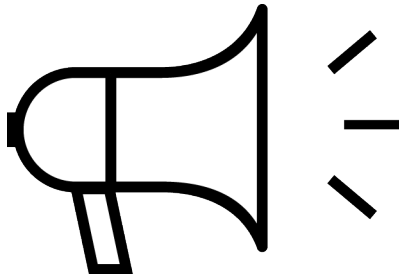
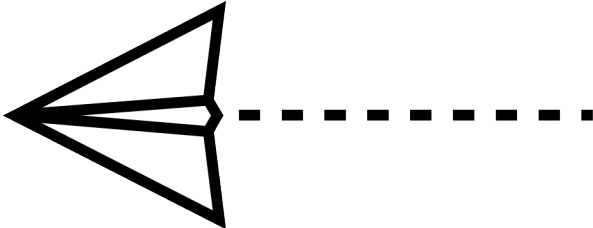
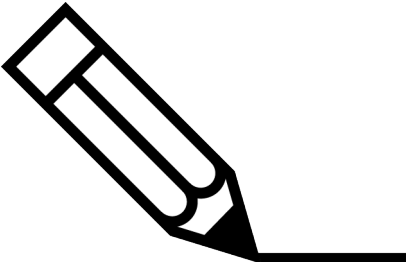
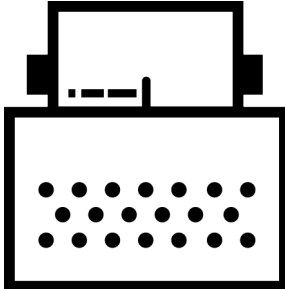
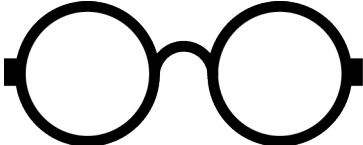
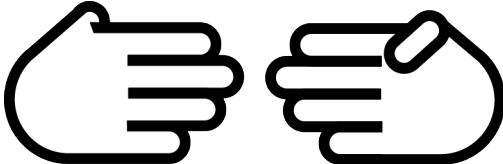
ROBOTO SLAB REGULAR

abcdefghijklmnopqrstuvwxyzåöö

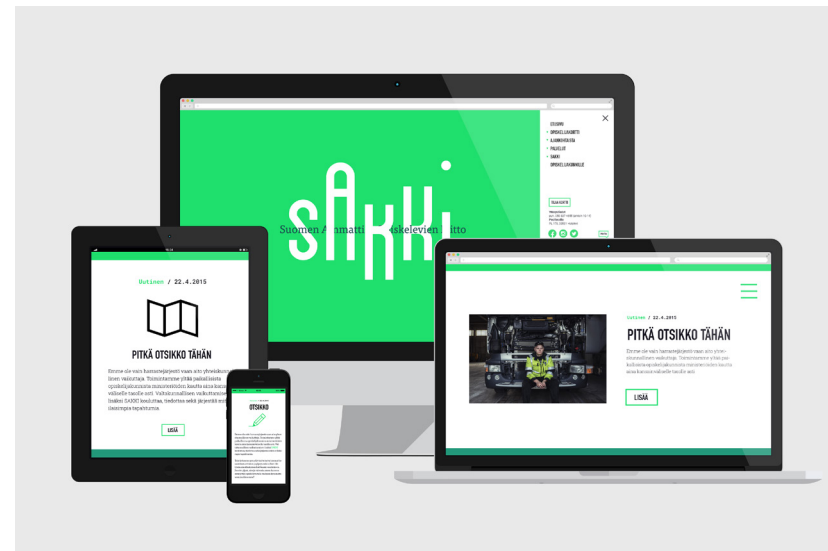
ABCDEFGHIJKLMNOPQRSTUVWXYZÅÖÖ

0123456789

ICONS



APPLICATION EXAMPLES



KIITOS!

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